



TREVOR TERRY

CREATIVE VIDEO/SOCIAL MEDIA

EMAIL: TREVORALLETERRY@GMAIL.COM
CELL: (229) 740-9453
TREVORTERRY.COM
TWITTER: TREVOR_TERRY10

EDUCATION

UNIVERSITY OF GEORGIA DECEMBER 2020

MAJOR: JOURNALISM
MINOR: DESIGN AND MEDIA
CERTIFICATE: SPORTS MEDIA

PROFILE

I AM A SPORTS VIDEOGRAPHER AND EDITOR WITH EXPERIENCE WORKING IN HIGH SCHOOL, COLLEGE AND PROFESSIONAL SPORTS. I AM PROFICIENT IN ALL ADOBE APPLICATIONS AND HAVE EXPERIENCE DIRECTING VARIOUS LARGE-SCALE PROJECTS WITH GEORGIA FOOTBALL. I AM PASSIONATE ABOUT DIRECTING, FILMING AND EDITING. BUT, MOST OF ALL, I LOVE TELLING SPORTS STORIES IN A FUN AND EXCITING WAY.

SKILLS/ACCOMPLISHMENTS

PROFICIENT IN ADOBE PREMIERE, ADOBE PHOTOSHOP, ADOBE AFTER EFFECTS, ADOBE ILLUSTRATOR, FINAL CUT PRO, MICROSOFT OFFICE, WORDPRESS, WIX, CANVA, LATER FOR SOCIAL MEDIA

- 2020 NFL/FACEBOOK IGTV PLAYMAKERS ASSOCIATION MEMBER

WORK EXPERIENCE

GEORGIA BULLDOGS FOOTBALL CREATIVE VIDEO PRODUCER | 2017-PRESENT

- Develops, films, edits, and produces up to five videos per week for @georgiafootball social media platforms to enhance Georgia Football's brand.
- Edits weekly game trailer for social media and in-stadium videoboard.
 - 2020 week one trailer has over 320,000 views across platforms
- Covered the 2019 NFL Draft, ESPN College GameDay and SEC Media Days.

SOUTHERN ATHLETIC ASSOCIATION SOCIAL MEDIA INTERNSHIP | SUMMER 2020

- Developed the conference's 10th anniversary celebration for social media platforms and the website.
- Created social media graphics, logos and banners to honor various teams and players for the anniversary celebration.

FREELANCE VIDEOGRAPHER SPORTS, WEDDINGS, BUSINESS PRODUCTIONS | 2017-2020

- Produced training videos for Summer League Swimming, highlighting Olympic Swimmer Gunnar Bentz.
- Edited wedding videos and business promotional videos for people and companies across Georgia.

GRADY NEWSOURCE/GRADY SPORTS MMJ/PRODUCER/SOCIAL MEDIA | 2018-2020

- Covered the Los Angeles Rams at Super Bowl LIII Media Days on Twitter.
- Produced, hosted and reported for a live Northeast Georgia television broadcast, covering UGA sports, breaking news and the coronavirus pandemic.

TRI LEADERSHIP RESOURCES, LLC CONTRACTED VIDEOGRAPHER/STAGE MANAGER | 2017-2019

- Worked with 10 nonprofit organizations to film and edit conference promotional videos.
- Traveled to four states to produce live events for nearly 10,000 students across the country.

GA TECHNOLOGY STUDENT ASSOCIATION SOCIAL MEDIA COORDINATOR | 2017-2019

- Grew Georgia TSA Instagram from 200 to 1,500 followers in three years.
- Created seven videos/graphics per week for posting across all Georgia TSA social media platforms.

VALDOSTA PARKS AND RECREATION PARK DIRECTOR/UMPIRE | 2015-2017

- Served as a coordinator for three sports scheduling practices, refereeing and overseeing operations.
- Lead over 20 other student referees and scorekeepers throughout the season.